

Can customers find you?

A 5-minute website check

Five quick checks you can do yourself, for free, right now. No technical knowledge needed. Tick each one you pass.

1

Does Google know your website exists?

Type [site:yourwebsite.co.za](#) into Google (with your own address).

Good sign: your pages show up.

Warning sign: no results. Google can't see you.

2

Is your Google Business Profile complete?

Search your business name on Google and look at the box on the right (or the top on a phone).

Good sign: correct hours, phone, photos and category.

Warning sign: no profile, or details are wrong or missing.

3

Does your page title say what you do, and where?

Look at the blue headline Google shows for your website, or the text on your browser tab.

Good sign: e.g. "Plumber in Midrand | Your Business".

Warning sign: just "Home" or your business name only.

4

Is it fast on a phone?

Go to [pagespeed.web.dev](#), enter your address and look at the **mobile** score.

Good sign: 90 or more (green).

Warning sign: under 50 (red). Many visitors leave before it loads.

5

Can AI tools find you?

Ask ChatGPT, Claude or Gemini: [What does \[your business\] in \[your town\] do?](#)

Good sign: a correct description of your business.

Warning sign: it doesn't know you, or gets it wrong.

Got two or more warning signs? That's normal, and fixable.

Process Logic sets up your existing website to be found on Google and AI search: page titles and descriptions, Google Search Console, your business details, speed and mobile fixes, and a short report of what we did. **R3,500 once-off**. We don't promise rankings. Nobody honestly can. We fix what's stopping you being found.

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